# **Privacy Policy**

Raw Experience Motorcycle Tours

#### 1. Introduction

This Privacy Policy explains how Raw Experience Motorcycle Tours ('the Company', 'we', 'our') collects, uses, and protects your personal data when you use our website (rawexperience.co.za) and services. By using the Website, you consent to the practices described in this Policy.

#### 2. Information We Collect

We may collect the following types of personal data:

- Contact details (name, email address, phone number)
- Booking and payment information
- Travel-related documents (if provided for tour bookings)
- Technical data such as IP address, browser type, and cookies

#### 3. How We Use Your Information

We use personal data for the following purposes:

- To process bookings and provide services
- To communicate with you about tours, updates, and enquiries
- To improve our website and user experience
- To comply with legal and regulatory obligations

### 4. Data Sharing and Disclosure

We do not sell or rent your personal data. We may share data with trusted third parties where necessary to deliver services, such as:

- Motorcycle rental companies
- Accommodation providers
- Payment processors
- Insurance providers

We ensure these third parties comply with data protection standards.

### 5. Data Protection and Security

We take appropriate technical and organizational measures to safeguard personal data from unauthorized access, loss, misuse, or disclosure.

#### 6. Data Retention

We retain personal data only as long as necessary to fulfill the purposes outlined in this Policy or as required by law.

# 7. Your Rights

In accordance with POPIA (South Africa) and GDPR (for international users), you have the right to:

- Access the personal data we hold about you
- Request correction or deletion of your data
- Withdraw consent to data processing
- Lodge a complaint with the relevant data protection authority

### 8. Cookies

Our Website uses cookies to improve functionality, track usage, and personalize your experience. You may disable cookies in your browser, but this may affect certain features.

## 9. Changes to this Policy

We may update this Privacy Policy from time to time. Updates will be posted on this page with the effective date. Continued use of the Website after changes indicates acceptance of the revised Policy.

#### 10. Contact Information

If you have any questions about this Privacy Policy or your personal data, please contact us:

Raw Experience Motorcycle Tours

Email: tour@rawexperience.co.za

**☎** Telephone: +27-87-5500-546

Website: rawexperience.co.za